

Feb 2017

## Beyond Image – Demolishing Stereotypes!

Wednesday 8<sup>th</sup> March, RAF Museum, Cosford from 10.30am to 2.30pm.

Dear Parents/Carer

On Wednesday 8<sup>th</sup> March, the second **Beyond Image** event is taking place, at the Royal Air Force Museum, Cosford from 10.30am to 2.30pm. 10 girls from The British Sikh School have been invited to this event and your daughter has been selected to attend.

Successful women will talk about their experiences in Aviation, Enterprise, Law, Social Work and the RAF, the gender bias they faced and how they overcame it.

Driven by two 6<sup>th</sup> form students, concerned about the way girls' attitudes are affected by accepted stereotypes and social media, the event is deliberately low key and informal – giving students the chance to ask questions and form their own opinions about topics that can affect them deeply.

We are inviting five schools to each bring 10 female Year 8/9 students to “Demolishing Stereotypes”, and a poster for the event is attached. After listening to the successful ladies' experiences students will do workshop activities that will focus on the positive use of social media, and be able to discuss ideas in small groups.

Feedback from the first Beyond Image event included the comments “It was inspiring to listen to everyone's story” “You can do anything you want if you put your mind to it” “I can be anything a male wants to be” “If we want to do “a man's job” we can” “I shouldn't shy away from big dreams” “A woman can be important in an engineering business” “Don't let gender stereotypes affect my choices”.

100% of the student feedback rated the event at 8/10 or above - 25% rated it at 10/10!

We very much hope that your school is interested and able to attend - the event also maps to the Liberty, Respect and Tolerance Values of the Core British Values agenda.

Please complete the attached consent form to allow your daughter to attend this event. Students will be travelling by school minibus.

Yours faithfully

**Mrs R Channa**  
**Assistant Principal**

The British Sikh School

Wolverhampton Road East

Wolverhampton

WV4 6AP

Principal: Mrs Jaswinder Kaur Sangha

Tel: 01902 558655

Email: [info@thebritishsikhschool.com](mailto:info@thebritishsikhschool.com)

Web: [www.thebritishsikhschool.com](http://www.thebritishsikhschool.com)

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WOLVERHAMPTON

The British Sikh School  
Wolverhampton Road East  
Wolverhampton  
WV4 6AP

Principal: Mrs Jaswinder Kaur Sangha  
Tel: 01902 558655  
Email: [info@thebritishsikhschool.com](mailto:info@thebritishsikhschool.com)  
Web: [www.thebritishsikhschool.com](http://www.thebritishsikhschool.com)

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